genesis of the University and the City of Berkeley

genesis of People's Park

culture of art and expression

>people's park

< ohlone

>1700s

>1800s

>1900s

>1960s

> 1970s - 1990s

>2020

Creation of a place for people to **sit and CHILL!**

The Chochenyo / Huchiun Ohlone are the native people on the territory

Rancho San Antonio
1776
Luis Maria Peralta arrives in present-day Alameda on the Anza expedition. Later, in 1820, Peralta is granted the land in Spain. Spain gifted him thousands of acres of land, including the Berkeley hills (ranchos and farmland).

PEOPLE'S PARK timeline

First Church
1875
The First Church is built on **the block that** later **becomes People's Park.**

Telegraph Ave
1897
Telegraph Avenue is frequented as a **streetcar connector** between Oakland and Berkeley (primarily a homecar and streetcar route).

UC to Berkeley

BERKELEY timeline

1868
The Berkeley is founded, with Henry Durant as president. In 1869, The Home Berkeley Tract Association is formed. The subdivisions made by the real philosopher, George Berkeley.

1873
The College of California opened in September 1860, taking the former College of California's buildings in Oakland as a temporary location. Following a donation of land for a campus, the University moved to its current site in 1873.

1872
The City of Berkeley was originally founded by developers who viewed the land as a prime area for tourists. The City of Berkeley was incorporated as the Rancho San Antonio land grant, and was incorporated as a city in 1878.

1891
1st electric streetcar runs along Grove Street in Berkeley.

1895
Berkeley adopts its first **charter.**

1919
Prohibition in **Berkeley** adopts a neutral municipal zoning ordinance.

CALIFORNIA timeline

1846
The **California** territory **becomes a state in 1846** is created.

1850
Population of 1000 and the Public Dock No. 1 (present day **Woodward Lane**)

US timeline

Thousands of years of indigenous land tenure.

1906
San Francisco earthquake

1911
Women gain the right to **vote in California.**

1920
Greater **Oakland** is created, **annexing** surrounding communities

1920
US ratifies **WWI**

1929
The Great Depression is signed, **WWI** ends.

1933
Prohibition ends with the 18th Amendment to the US Constitution being repealed.

1936
Bay Bridge opens

1937
Golden Gate Bridge opens

1941
US enters **WWII** by declaring war on Japan, Germany, and Italy.

1945
WWII ends.

1950
US drops atomic bombs on Hiroshima and Nagasaki, Japan, **WWII** ends.

1950s
Urban renewal under the Housing Act of 1949 and 1954 **paves over** many **neighborhoods** and displaces residents.

1960
The **California Master Plan for Higher Education** is established, creating a tiered system, serving to focus resources at the University of California campuses as the state's top **higher education** system.

1964
Civil Rights Movement protests in Berkeley.

1965
Watts Rebellion in Los Angeles.

1966
Black Panther Party is founded in Oakland.

1967
Ronald Reagan is elected governor of California.

1968
Black Panther Party co-founder **Huey P. Newton** is convicted of manslaughter.

1969
Occupation of Alcatraz by Native Americans.

1969 - 1971
Occupation of the Bank of America in San Francisco.

1970
Kent State shootings during protests against the Vietnam War.

1971
Attica Prison riots in New York.

1973
Roe v. Wade legalizes abortion.

1974
Patty Hearst is kidnapped by the Symbionese Liberation Army.

1975
Vietnam War ends

1978
Proposition 13 is passed.

1979
Iranian Revolution

1980
Ronald Reagan begins his two-term **presidency**, which includes the **Iran-Contra scandal.**

1989
Berlin Wall is torn down.

1990
Nelson Mandela is released.

1991
Gulf War

1992
Rodney King riots in Los Angeles.

1994
Rwandan Genocide

1995
Oklahoma City bombing

1999
Battle of Seattle

2000
Dot-com bubble burst.

2001
September 11 attacks

2003
Iraq War begins.

2004
Hurricane Katrina

2005
Kyoto Protocol goes into effect.

2008
Barack Obama is elected president.

2010
Arab Spring

2011
Occupy Wall Street

2012
Hurricane Sandy

2013
Edward Snowden reveals the NSA's widespread surveillance of US citizens.

2014
Ferguson unrest

2015
Donald Trump is elected president.

2016
Black Lives Matter protests in response to police violence.

2017
Unite the Right rally in Charlottesville, Virginia.

2018
#MeToo movement gains momentum.

2019
COVID-19 pandemic

2020
George Floyd protests

Thousands of years of indigenous land tenure.

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UC to Berkeley

Map of City Blocks
By 1900, the church is no longer built, instead, the block contains the storefronts of Shakespeare Books and a few Victorian homes. Also, the **Berkeley Land and Town Company** purchases **Assessor's Block 1875.**

In **Berkeley's plan**, the block **People's Park, Haste Street, and Dwight Way** are **primarily residential.**

Berkeley Long Range Development Plan
1956
UC approves the "Berkeley Long Range Development Plan" in 1956, which the **University purchases land** south of the campus **to build dormitories.**

High-rise Residence Halls
early 1960s
Residence halls Unit 1 and 2 are built, comprising **eight high-rise buildings.**

1967
UC Regents approve $1.3 million to **purchase the land between** Dwight Way and Haste Street through eminent domain. Until the 1970s, the land is vacant and will be used as athletic fields.

1968
Residents receive eviction notices from the University. **Many houses are demolished.**

1969
People's Park construction begins

April 20
After organizing vacant for several months, **people gather and begin to build People's Park.** People begin living at the site.

April 18
The local alt-newspaper, the Berkeley Barb, announces "**a park will be built this Sunday**

May 15
Bloody Thursday
UC Berkeley takes back the Park by surrounding it with **1000 police, National Guard troops, and Highway Patrol officers.** Live ammo is used.

12:00
Governor Ronald Reagan declares a state of emergency.

12:00
A Speech Plaza **student-body president,** Dan Siegel, **calls for a march to the park** to "**Go and take back the park**."

13:00
2,000 people march to People's Park to protest. Police attack protesters with tear gas, mace and tactics are met with beer gas.

Before order is restored, a total of 725 police officers, 2,200 National Guard troops, 40% civil engineering force, including "bystanders," are injured in the demonstration. The National Guard remains on site for 17 days. **One man is killed** by another protester, and **over 100 injured**

May 30
30,000 peaceful protesters march from People's Park Annex – now called Ohlone Park - to People's Park.

1971
University installs asphalt basketball court.

Protestors rip out basketball hoops and asphalt.

1976
Osha Neumann and Brian Thate paint a mural in People's Park that depicts the park's genesis.

1978
The University allows People's Park Council to build a **stage** on site.

'People's Parking Lot' is established and provides free parking.

1979
The University paves 'People's Parking Lot' and establishes a **student fee lot.**

Police presence is removed from site.

People erect tents to live on the site

1986
At People's Park, Catholic Worker **Food Not Bombs** and **People's Cafe, serving free food.**

1989
Memorandum of accord between the City and the University agree that the area from Haste Street and west from the Park will be used for the Development of recreational amenities is allowed.

1990
Triple Trip and Birds Dougherty Act is passed, **mandating** that the people **must** leave the Park.

1991
The City and University agree to **five years of joint management.**

Memorial Grove is established on UCB campus.

1992
Rosebud Dancer, armed, is killed by police in the Senate Alley on Chancellor's house.

1993
Food Not Bombs starts serving food to People's Park residents.

1996
Term of joint management agreement ends; jurisdictional responsibility falls **exclusively to University**

2000s
The Southside Plan is adopted, jointly sponsored and prepared by the City of Berkeley and the University, to address issues of pedestrian traffic, parking, circulation, economic development, and public safety

2004
Berkeley World Music Festival (BWMF) is officially named to showcase the diversity of Berkeley and Telegraph Avenue.

2018
UC Berkeley announces its goal to house 50% of undergraduate students and 25% of graduates

2016
UC Berkeley announces its goal to house 50% of undergraduate students and 25% of graduates

2017
UC Berkeley announces its goal to house **14,000 student beds by 2020** across the UC system.

UCB student population

City of Berkeley population

Events

GOLD RUSH | 1870 | 1880 | 1890 | 1900 | 1910 | 1920 | JAZZ AGE | 1930 | 1940 | 1950 | CIVIL RIGHTS MOVEMENT | 1960 | COUNTERCULTURE ERA | 1970 | 1980 | CONSERVATISM | 1990 | 2000 | 2010 | WALL STREET | 2020

EMILY WEINSTEIN CONSULTING

HOOD DESIGN STUDIO

SITELAB urban studio

LMS

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