What is supportive housing?
Supportive housing provides on-site services to people who may need support to live independently. Resources for Community Development (RCD) leases permanent supportive apartments to very low-income residents with a variety of special needs, determined in part by funding requirements and governmental policy goals. RCD’s housing model integrates diverse special needs populations, including people who have been homeless, seniors, people facing health challenges or disabilities, veterans, people living with HIV/AIDS and transition-aged youth. RCD’s resident services program assists residents in maintaining and enhancing self-sufficiency within a caring community.

PROGRAM ELEMENTS

75-125 Apartments (Studios + 1-Bedrooms)
Community Room

Property Management Offices
Residential Services + Case Management
University Use (Clinic + UC Berkeley)

FREQUENTLY ASKED QUESTIONS

Who is going to live in the supportive housing project?

Who decides who is eligible to live here?

Who is going to pay for development and operating costs?

ASK US ABOUT

SUPPORTIVE SERVICES
DURATION OF STAY
COST & AFFORDABILITY
VISITORS & SCREENING
ADJACENT PROPERTY VALUES
PROCESS OF FINDING TENANTS
GOALS

1. Address student housing needs
2. Provide desperately needed homeless housing
3. Revitalize a neighborhood and offer improved safety
4. Address crime and safety concerns for the benefit of campus and city communities
5. Honor the memory and meaning of People's Park

PROGRAM

- **STUDENT HOUSING**
  - 950-1200 beds + amenities
- **SUPPORTIVE HOUSING**
  - 75-125 apartments + services for formerly homeless residents

Create a unified place

- **EXPRESSION OF PEOPLE'S PARK LEGACY**
- **OPEN SPACE**
  - safe and welcoming

PROJECT TIMELINE

- **2019**
  - ENGAGEMENT + LISTENING
  - OPEN HOUSES
    - #1: Listening
    - #2: Concepts
    - #3: Final Options

- **2020**
  - PUBLIC MEETING
  - Environmental Review

- **2021**
  - DESIGN + CONSTRUCTION
    - 40% SCHEMATIC DESIGN
    - DESIGN PLANNING AND PROGRAM DOCUMENT
  - ENVIRONMENTAL REVIEW + APPROVALS
  - 100% DESIGN DEVELOPMENT

- **2022-2024**
  - *Anticipated Completion of Student Housing in 2024*
  - CONTINUED UPDATES + ENGAGEMENT
  - CONSTRUCTION DRAWINGS + AGENCY APPROVAL
Describe People’s Park’s PAST in one word

What we’ve heard to date from:

<table>
<thead>
<tr>
<th>Historic</th>
<th>Activism</th>
<th>Community</th>
</tr>
</thead>
<tbody>
<tr>
<td>Heritage</td>
<td>Iconic</td>
<td>Vibrant</td>
</tr>
<tr>
<td>Cultural Importance</td>
<td>Revolutionary</td>
<td>Culture</td>
</tr>
<tr>
<td>Consequential</td>
<td>Idealism</td>
<td>Empowering expression</td>
</tr>
<tr>
<td>Historical</td>
<td>Radical</td>
<td>Aspirational</td>
</tr>
</tbody>
</table>

57% Students
43% Neighbors
Describe People’s Park’s **PRESENT** in one word

What we’ve heard to date from:

- **56% Students**
- **44% Neighbors**

- Decrepit
- Scary
- Underutilized
- Dangerous
- Neglected

Keywords:
- Refuge
- Apprehensive
- Unorganized
- Unstable
- Distress
- Historic
- Problem
- Concerning
- Under leveraged
- Unwelcoming
- Nightmare
- Land
- Contested
- Site for crime
- Concerning
- Blighted
- Isolated
- Decaying
- Land
- Homeless camp
- Landmark
- Drug
- Infested
- Homeless
- Support
- Unwelcoming
- Clean
- Housing
- Crime
- Neglected
- Homeless safe haven
- Neglected
- Sanctuary for marginalized
Describe People’s Park’s FUTURE in one word

What we’ve heard to date from:

- **Oppportunity**: Transformation, Unknown, Safety, Displacement, Rememberance
- **Hopeful**: Community space, Memorable, Safe, Home, Unity
- **Improved**: Potential, Education, Equity, Development
- **Community**: Peaceful, Usefulness, Supportive
- **Housing**: Gathering, Supportive, Community, Home

55% Students, 45% Neighbors
Tell us your thoughts...

VALUES + ASPIRATIONS

What does People's Park mean to you?
What values does it represent to you?
to the University? to the City of Berkeley?

BENEFITS

What excites you about this project?
What benefits could this project bring
to the University? to the community?

CONCERNS

What are your concerns about the project?
What are some places of interest in the neighborhood, and why?
Tell us about your experiences at People’s Park
FEEDBACK TO DATE

Stakeholders we’ve engaged with to date:

» Councilmember Kate Harrison
» Councilmember Droste
» Councilmember Robinson
» Assemblywoman Buffy Wicks
» State Senator Nancy Skinner staff
» City of Berkeley Mayor Arreguin’s Chief of Staff Jac McCormack
» City of Berkeley Housing & Community Services Staff
» City/UC/Student Relations Committee
» Vedanta Society Berkeley

» Student Advisory Committee to the Vice Chancellor for Student Affairs
» Student Advisory Council on Undergraduate Education
» First Church of Christ, Scientist
» American Baptist Seminary of the West
» Park Advocates and Historians
» Telegraph Business Improvement District Board
» Southside Safety Committee
» UCB Transition Planning Committee

» ADA/Section 504 Compliance Office
» Berkeley Design Advocates
» College of Environmental Design Graduate Students
» Graduate Assembly
» Homeless Service Providers
» Berkeley Rotary Club (upcoming)
» ASUC (upcoming)
» Student Advisory Council for Financial Aid & Education (upcoming)

Who else should we engage with?

Preliminary feedback we’ve heard: